

Privacy Policy

Introduction

In order to inform you of its policies and activities with respect to the collection, use and transfer of Personal Data on its websites, Learning Ideas is providing you with an electronic copy of this Privacy Policy (the “**Policy**”). This Policy applies to all websites that are owned and operated by Learning Ideas that Learning Ideas controls, directly or indirectly, for it’s own use or when providing services to its clients.

Learning Ideas is the data controller with respect to Personal Data collected and processed via its respective website.

In this Policy, “Personal Data” means information which relates to an individual and which identifies that individual, either directly or indirectly (together with other information that is reasonably likely to come into Learning Ideas’s possession), such as your name, email address or telephone number.

Collection of Personal Data

Generally, you can visit Learning Ideas websites without providing any Personal Data about yourself. However, in order to use the services provided by Learning Ideas, or to place an order you will have to provide the Personal Data that is necessary for the proper functioning of a service or the proper handling of an order.

- **Communicating with you.** We will follow up on questions that you submit to us through our website, such as online queries. This may include using your Personal Data to communicate with you via email.
- **Direct marketing and promotion.** We do not use your Personal Data for this purpose.

Personal Data collected

When a user wishes to use one of Learning Ideas’ services or wants to place an order we will collect the following Personal Data:

Firstname, Surname, Email adress.

Personal Data retention

Personal Data will be retained no longer than 5 years.

Financial data

When ordering a service from Learning Ideas, we do not record any financial data (e.g. name of the user's bank). All financial transactions are handled by a trusted party (Mollie B.V.) or PayPal. We advise you to read their privacy policies.

Cookies

Cookies are used on this website. By using our website, you agree that cookies are to be placed on your device as further explained below.

Cookies used on this website can be either set up by our website or by a third-party website. Moreover, these cookies can be "session" or "persistent" cookies: a session cookie is a cookie that is automatically deleted when the user closes the browser, whereas a persistent cookie is a cookie that remains stored in the user's terminal device until it reaches a defined expiration date. Cookies used on Learning Ideas websites have a maximum lifetime of 12 months.

A. Types of cookies

We use several types of cookies on this website, as categorized on the basis of the four categories found in the [ICC UK Cookie Guide of 2012](#).

For more information on the different cookies we use on this website, see the list of cookies further below.

Strictly necessary cookies

These cookies are essential to enable you to move around the website and use its features, such as registering for a demo or placing an order.

Performance cookies

These cookies are used to collect information about how visitors use a website, for instance which pages they go to more often, and if they get error messages from web pages. All information collected by means of these cookies is anonymized, aggregated and only used to develop and track traffic patterns and the volume of use of our website and to improve how our website works. This information is for Learning Ideas's exclusive use and is not shared with any third party or connected to any other information.

Targeting cookies

We do not have third-party advertising on our website.

Third-party social media websites may log certain information (such as your IP address, browser type, language or access time) if you are logged in to those social media websites as you are navigating through our website. They may also link such collected information with your profile information on that website. We do not control these third-party tracking technologies, thus we recommend that you read the terms of use and privacy policy of such websites before using them. We do not interface with any social media site.

B. Use of cookies

We may use Personal Data collected from our cookies to identify user behavior when visiting our site.

The performance cookies used on this website do not collect Personal Data.

Here is a list of the cookies we use on our website:

Cookies	Description
Strictly necessary cookies	Our websites use a session cookie, which will expire after the session.
Analytic cookie	Google Analytics: cookies set by Google analytics are used for web analytical purpose, but are not used to track individual users. For further information on how Google Analytics collects and uses information on our behalf and the right to use such cookies, please refer to the Google Analytics products and services privacy statement . If you object to your Personal Data being collected by Google Analytics, you may download and install the Google Analytics Opt-out Browser Add-on .

C. Other non-cookie technologies:

Learning Ideas does not use Personal Data in any other technology.

D. "Do-not-track" signals"

Some web browsers may transmit "do-not-track" signals to the websites with which the browser communicates. As of the Effective Date of this Privacy Policy, an industry standard has not yet been established on how to respond to these signals. Therefore, our website does not currently recognize or respond to these signals, but Learning Ideas will reassess its response approach once a standard is established. However, at this time you can generally express your privacy preferences regarding the use of most cookies through your web browser.

E. How to accept or refuse cookies

If you do not want to receive cookies from our website(s), you may set your browser to refuse cookies or to notify you when you receive a cookie, which you may then accept or refuse upon such notice. You can also generally set your browser to turn off cookies. To understand how to do this, please consult your browser's "Tools" section, or any other similar heading.

We recommend that you leave the cookies active. Bear in mind that if you block, turn off or otherwise reject our cookies, some web pages may not display properly or you will not be able to use any website services that require you to sign in.

If you object to have cookies placed on your machine, you need to disable them. In order to do so, please follow the relevant instructions depending on your browser.

Third-party suppliers

Learning Ideas does not use Personal Data collected by third parties.

Legal disclosures

It is possible that we may be required by law to disclose your Personal Data pursuant to judicial or other government subpoenas, warrants, or orders, potentially, in any country where we do business.

Sensitive Personal Data

As a general rule, Learning Ideas does not collect “Sensitive Personal Data” through its website. “Sensitive Personal Data” means Personal Data concerning racial or ethnic origin, political opinions, religious or philosophical beliefs, trade-union membership, or concerning health or sex life.

Accessing, correcting, updating and deleting Personal Data

If you have any questions or concerns regarding this Policy, or would like to request a copy of your Personal Data, then please contact our administrator through the contact form on our website. Also, if you consider your Personal Data to be incorrect or wish to have it deleted, then please either sign-in and update, correct or delete your profile on our website or fill-in the form previously mentioned so that Learning Ideas may make any necessary updates, corrections and/or deletions.

Data security and integrity

Learning Ideas uses various technological and procedural security measures in order to protect the Personal Data we collect, use or transfer from loss, misuse, alteration or destruction. However, you should be aware that, due to the open and unsecured character of the Internet, Learning Ideas cannot be responsible for the security of transmissions of the Personal Data over the Internet.

Third-party websites

Learning Ideas websites may provide links to third-party websites. Learning Ideas does not make any representations or warranties with respect to such third-party websites. You should be aware that the owners and operators of such third-party websites might collect, use or transfer Personal Data under different terms and conditions than Learning Ideas. Upon linking to a third-party website, you should inform yourself of the privacy policies of such third-party websites.

Notification of changes to this Policy

This Policy is effective starting may 25 2018. In order to check updates to this Policy, please consult this page on a regular basis.